

# Privacy Policy

Effective September 1, 2018

## Introduction

Thank you for visiting [www.tuckerlaw.com](http://www.tuckerlaw.com) (the "Website"), which is operated by Tucker Arensberg, P.C. ("Tucker Arensberg" or "we" or "us"). This Privacy Policy (the "Policy") describes the collection of your personal information and non-personal information at the Website and the use of that information by Tucker Arensberg. Nothing in this policy is intended to permit the disclosure of information that is protected by the attorney-client privilege, and our ethical duty to maintain the confidentiality of information provided by our clients is not affected by this Policy.

By using the Website, you agree that your personal and non-personal information can be collected, stored, transmitted and used as provided by this Policy. If you do not agree to the collection, storage, transmission or use of your personal information as explained in this Policy, then you must immediately stop using the Website and you should not disclose any personal information to us.

Changes to this Policy may be made at any time and will be posted on the Website. Tucker Arensberg' failure to notify you of any changes to the Policy will not affect any rights, liabilities or obligations of Tucker Arensberg. You should periodically review the Website to determine whether the Policy has been amended. You must immediately stop using the Website if you do not agree to the collection, storage, transmission or use of your personal information as described in any future amendments or modifications to this Policy. You consent to any future amendments or modifications by continuing to use the Website after those amendments or modifications are posted.

This Policy describes only Tucker Arensberg' policies with respect to your personal and non-personal information and does not apply to the collection, use or disclosure of your information by third parties and/or at websites to which the Website may provide links.

## Information Collected

Tucker Arensberg collects personal information and non-personal information as you interact with the Website.

We collect personal information **only** if you choose to submit personal information to us using the "Contact Us" page of the Website. You may use our site anonymously by refraining from providing personal information on the "Contact Us" page. If you choose to use the Website to contact us, then we may collect your name, e-mail address, phone number, and any other personal information that you provide at the "Contact Us" page. We do not collect credit card details or payment-related information on the Website. Please do not use the "Contact Us" page to provide credit card details, payment-related information or other information that is sensitive or confidential. Information that may be protected by the attorney-client privilege should not be shared with us using the Website.

The non-personal information that we may collect includes your computer or device type, operating system, browser, the URL of websites previously visited by you (or by others using your computer or device), your internet service provider, statistics about your network or mobile connection and your internet protocol address (which may reveal your location). Your non-personal information is generally not directly associated with your name or other personal information and is collected by automatic means (such as by cookies, tokens, web beacons and other similar technologies).

## Use of Information by Tucker Arensberg

Tucker Arensberg may use your personal information to contact you by phone, e-mail or mail regarding our services. We may also use your personal information for our own internal purposes, such as providing, maintaining, evaluating and improving the Website and the services we offer. If you provide us with personal information through the Website but do not want to be contacted regarding our services, or if you want us to amend or delete your personal information, please e-mail your request to [info@tuckerlaw.com](mailto:info@tuckerlaw.com) or call us at (412) 566-1212.

We use non-personal information collected through the Website to track the use of the Website and to assist Tucker Arensberg in providing, maintaining, evaluating and improving the Website and the services and content that we offer. Your non-personal information is aggregated with the non-personal information of other users to help us monitor, analyze and optimize the Website. We may engage a third party vendor to collect, transmit and store your non-personal information and to use non-personal information to manage, monitor and optimize the Website and to measure the effectiveness of our content and users' interaction with the Website.

If you have provided us with personal information, then your non-personal information may be associated with your personal information.

We may use your personal and non-personal information to investigate, detect, prevent and/or mitigate actual or potential fraud, prohibited activity, illegal activity or other conduct that could give rise to civil or criminal liability.

## Disclosure of Information to Third Parties

Tucker Arensberg does not sell your personal information or non-personal information, and we will not share or disclose your personal information or non-personal information with any third party except in the following limited circumstances:

- We may disclose your personal information and non-personal information if we determine that disclosure is reasonably required or beneficial to you, us or a third party to investigate, detect, prevent and/or mitigate actual or potential fraud, prohibited activity, illegal activity or other conduct that could give rise to civil or criminal liability.
- We may disclose your personal information and non-personal information to protect or enforce our legal rights and policies, to protect or enforce the legal rights of a third party and/or if we determine that disclosure is required by law or regulation (such as to comply with a subpoena or court order).

## Cookies, Tokens and Beacons

A cookie or token is a small file placed on your computer's hard drive or in your device's memory to observe your use of the Website. A beacon is a small graphic image (usually no larger than a pixel) that is placed on a web page or in an e-mail to track the behavior of the user. Tucker Arensberg may use cookies, tokens and beacons to monitor and analyze traffic on the Website and to track usage patterns on the Website. The information provided to us through cookies, tokens and beacons is non-personal information and generally does not include the name or other identifying information of the user.

We may use a third party vendor (including Google) to provide, collect, store, transmit and analyze the non-personal information collected by cookies, tokens or beacons. You may be able to prevent or limit the use of cookies, tokens or web beacons by modifying your browser or device settings.

## Storage, Transmission and Protection of Information

Tucker Arensberg will collect, store, transmit and protect your personal information using encryption and/or security protocols that are standard in the industry and that we believe reasonably protect your information. We do not use a SSL certificate. While we strive to use commercially acceptable means to keep your personal information secure, many factors affecting the security of your personal information are outside our control and we cannot guarantee absolute security.

Tucker Arensberg is not liable or responsible for any disclosure of your personal information due to errors in transmission or factors beyond our reasonable control.

We rely on third party vendors to collect, store, transmit and protect all personal information and non-personal information collected at the Website. We select third party vendors that use encryption and security protocols that we believe adequately protect your personal information, but we do not have actual control over our third party vendors and therefore we cannot be liable for the actions, conduct, errors or omissions of those third parties. Our third party vendors may have terms, conditions and privacy policies that differ from this Policy, and we have no control over or responsibility for how our third party vendors collect, store, transmit or use your personal information.

Because we use third party vendors to collect, transmit and store your personal information, your personal information and non-personal information may be collected from, transmitted to or from and stored in multiple locations worldwide. We may store, transmit and use (as provided in this Policy) your personal and non-personal information indefinitely or in perpetuity.

Transmitting and storing personal information via the internet puts that information at risk of inadvertent disclosure to or unauthorized access by third parties, such as hackers and other cybercriminals who exploit security flaws or place viruses, worms or Trojans on computers or other devices used to transmit or store your personal information. We will take commercially reasonable measures to reduce the risk that your personal information is disclosed to or accessed by third parties inadvertently or without authorization, but we cannot entirely eliminate that risk. By providing us with your personal information, you accept the risk that your personal information may be disclosed to or accessed by third parties inadvertently or without authorization. Tucker Arensberg is not responsible for the actions, conduct, errors or omissions of third parties who may access or attempt to access your personal information without our consent and authorization or for the outcomes or consequences that result from such unauthorized access.

## Privacy of Minors

Children under the age of 13 are expressly prohibited from using the Website. We do not intentionally or knowingly collect or solicit personally identifiable information from children under 13. If you are a child under 13, please do not attempt to use the Website or send any personal information about yourself to Tucker Arensberg. If we learn that we have inadvertently collected personal information from a child under 13, that personal information will be promptly deleted. If you believe that a child under 13 has provided personal information to Tucker Arensberg, please contact us at [info@tuckerlaw.com](mailto:info@tuckerlaw.com).

## Legal Compliance

Nothing in this Policy is intended to conflict with any rights, duties or obligations established by laws or regulations that apply to you or your personal information and/or non-personal information, including laws and regulations regarding the protection of data, privacy and notice of data breaches. If any provision of this Policy conflicts with or is unenforceable pursuant to any law or regulation applicable to you and/or to your personal or non-personal information, then the applicable law or regulation will prevail and we will comply with such law or regulation.

State and/or federal law may require us to notify you (in certain circumstances defined by law or regulation) if your personal information has been compromised, and we will comply with our legal obligations in applicable jurisdictions. The laws and regulations that apply to Tucker Arensberg and to you and your personal and/or non-personal information may be different from those in the jurisdiction where you reside.