

Ryan P. Siney

Ryan advises large companies, small businesses and startups regarding intellectual property, technology, software, e-commerce, licensing and other commercial and business transactions. Ryan's clients are focused in the fields of technology, health care, entertainment, e-commerce, media, financial services, manufacturing, transportation and real estate.

Ryan represents businesses and entrepreneurs with a broad range of issues related to intellectual property, technology and domestic and international commercial transactions, including:

- Agreements and transactions related to software, mobile applications, hosting, platforms, infrastructure, electronic payments, cloud services and other technologies
- Product development, manufacturing, distribution, marketing, e-commerce and brand protection
- Trademark and copyright registration and enforcement in the United States and internationally
- Privacy, data security and data breach response
- Agreements and transactions related to digital media, music, films and other audiovisual content
- Protection of confidential information, proprietary information and trade secrets
- Imports and exports of software, technology and goods
- Risk management and regulatory compliance
- Business formation, joint ventures, mergers and acquisitions, securities offerings and filings, private equity, capital raising, financing, real estate, commercial contracts and corporate governance
- Commercial litigation and the resolution of disputes related to technology, software, internet transactions, copyrights, trademarks, contracts, and real estate

During law school, Ryan served as an intern clerk to Pennsylvania Supreme Court Justice J. Michael Eakin and as a public interest fellow at MidPenn Legal Services. He was twice selected to represent Penn State at the Willem C. Vis International Commercial Arbitration Moot in Vienna, Austria.

Representative Experience

- Represented a leading provider of health care software in negotiating a multi-million dollar license agreement with a major insurance company
- Negotiated joint venture agreement for a developer of mobile applications and ensured privacy compliance for location-based services
- Counseled national hotel franchisor regarding its purchase of software, platforms and technology infrastructure and negotiate SaaS, PaaS and IaaS agreements
- Advised major provider of hosting and cloud-based services regarding the adoption of revised service agreements, standard terms and conditions and data security and privacy policies
- Assisted large e-commerce retailer with auditing PCI Standards compliance and with other legal issues related to payment processing and electronic transactions
- Worked with a well-known provider of intellectual property valuation services to develop of a business model and agreements for live and online auctions of intellectual property



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- Advised a national restaurant chain regarding branding strategies, intellectual property protection, trademark portfolio management and trademark dispute resolution
- Negotiated a substantial settlement payment for a well-known software developer after its software code was infringed by a former customer
- Obtained favorable decisions on behalf of an international financial services company in multiple domain name and cybersquatting actions
- Successfully negotiated, on behalf of a major internet retailer, the release of thousands of products seized by US Customs and Border Patrol as infringing goods

Practice Areas

- Business & Finance
- Healthcare
- Hospitality
- Intellectual Property
- Real Estate
- Technology & Data Security

Awards + Recognition

- *Pennsylvania Rising Star by Super Lawyers®*, Business/Corporate Law and Intellectual Property
- Central Penn Business Journal, "Forty under 40"

Professional + Community Affiliations

- Silver Spring Township Zoning Hearing Board, Member, 2013-present
- American Bar Association, Member
- Pennsylvania Bar Association, Member
- Maryland State Bar Association, Member
- Cumberland County Bar Association, Member
- Cumberland County Inn of Courts, Member
- *Vindobona Journal of International Commercial Law and Arbitration*, Assistant Editor

Education

- University of London (LLM)
- Pennsylvania State University, Dickinson School of Law (JD)
- Auburn University (MS)
- Miami Universtiy (BA, *cum laude*)

Bar Admissions

- Pennsylvania
- Maryland
- New Jersey

Court Admissions

- U.S. Court of Appeals for the Third Circuit
- U.S. District Court for the Eastern District of Pennsylvania
- U.S. District Court for the Middle District of Pennsylvania
- U.S. District Court for the Western District of Pennsylvania
- U.S. District Court of Colorado
- U.S. District Court of Maryland
- U.S. District Court of New Jersey